

Display Ad Rates

4-COLOR	1x Rate	2x-3x Rate	4x Rate
Inside Front Cover	\$2,266.00	\$2,266.00	\$2,008.00
Inside Back Cover	\$2,493.00	\$2,493.00	\$2,008.00
Back Cover	\$2,630.00	\$2,574.00	\$2,343.00
Full Page	\$1,672.00	\$1,617.00	\$1,480.00
2/3 Page	\$1,249.00	\$1,227.00	\$1,111.00
1/2 Page	\$1,144.00	\$1,111.00	\$1,007.00
1/3 Page	\$787.00	\$765.00	\$704.00
1/4 Page	\$649.00	\$638.00	\$567.00
1/6 Page	\$567.00	\$545.00	\$495.00

BLACK & WHITE

Full Page	\$1,210.00	\$1,177.00	\$1,067.00
2/3 Page	\$1,210.00	\$1,062.00	\$968.00
1/2 Page	\$820.00	\$809.00	\$737.00
1/3 Page	\$693.00	\$671.00	\$589.00
1/4 Page	\$545.00	\$534.00	\$484.00
1/6 Page	\$484.00	\$473.00	\$440.00

Travel & Gear Section — Ad Sizes and Rates

Used as a resource for finding hunts, expeditions, outfitters, guides, the latest in gear and services.

4-COLOR	SIZE	1x Rate	2x-3x Rate	4x Rate
1/4 Page - vertical	3.625"W x 4.75"H	\$567.00	\$556.00	\$523.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$567.00	\$556.00	\$523.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$429.00	\$407.00	\$369.00

BLACK & WHITE

1/4 Page - vertical	3.625"W x 4.75"H	\$389.00	\$369.00	\$325.00
1/4 Page - horizontal	7.5"W x 2.25"H	\$389.00	\$369.00	\$325.00
1/8 Page - horizontal	3.625"W x 2.25"H	\$231.00	\$209.00	\$187.00

	Summer 2025	Fall 2025	Winter 2025/2026	Spring 2026
Ad Closing Dates	June 2	August 18	October 13	March 2
Print-ready Art Due	June 9	August 25	October 20	March 9

FOR INFORMATION ABOUT AD SALES:

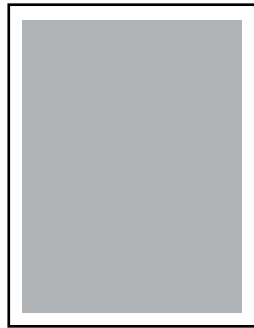
Call the Wild Sheep Foundation at
406-404-8750 or 800-OK-FNAWS or
send email to info@wildsheepfoundation.org
412 Pronghorn Trail • Bozeman, MT 59178

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Foundation

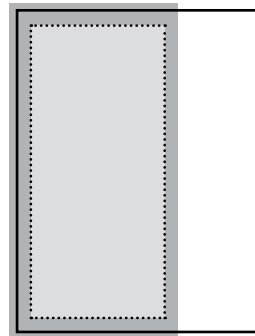
AD SIZES



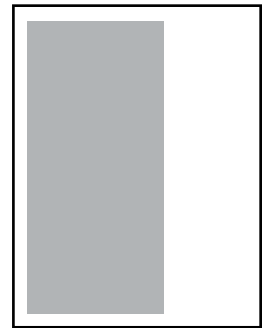
FULL PAGE – Bleed
8.5"W x 11"H
PLUS 1/8" bleed
on all sides
LIVE SAFETY AREA
7.5"W x 9.875"H



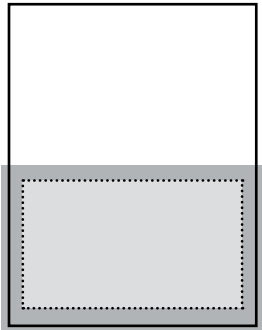
FULL PAGE – Non-bleed
7.5"W x 9.875"H



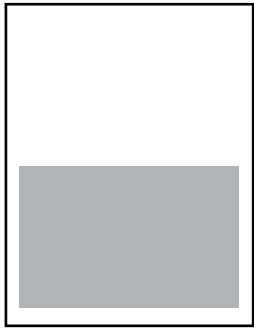
2/3 PAGE – Bleed
5.4"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
4.9"W x 9.875"H



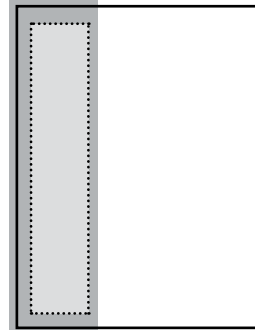
2/3 PAGE – Non-bleed
4.9"W x 9.875"H



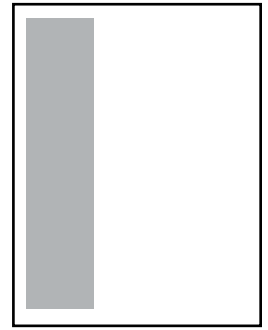
HALF PAGE – Bleed
8.5"W x 5.5"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
7.5"W x 4.875"H



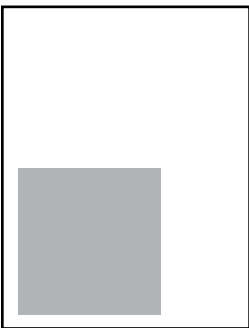
HALF PAGE – Non-bleed
7.5"W x 4.875"H



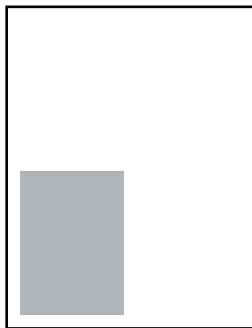
1/3 PAGE – Bleed
VERTICAL
2.83"W x 11"H
PLUS 1/8" bleed
on bleed sides
LIVE SAFETY AREA
2.33"W x 9.875"H



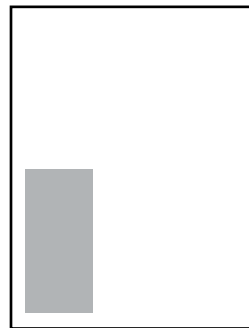
1/3 PAGE – Non-bleed
VERTICAL
2.33"W x 9.875"H



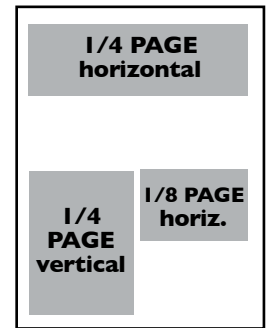
1/3 PAGE – Non-bleed
square
4.9"W x 4.875"H



1/4 PAGE – Non-bleed
3.625"W x 4.875"H



1/6 PAGE – Non-bleed
2.33"W x 4.875"H



**TRAVEL SECTIONS
& TRADING POST**
(see previous page
for dimensions)

FOR TECHNICAL INFORMATION & QUESTIONS

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the journal of the mountain hunter and committed conservationist